





LOGLINE

Giggs Kgole, a young South African artist, prepares for his milestone solo show in Rome. He must confront the ghosts of his impoverished past in a Limpopo village, unraveling the layers of his own identity and piecing them back together on his canvas...but his creative originality is strained by unexpected hurdles.

SHORT SUMMARY

The documentary follows the artist as he furthers his rise on the global art scene with his exhibition "IKHAYA" (meaning *home* in Zulu). Through flashbacks, interviews, and innovative artistic techniques, the film explores Giggs' personal journey and the architectural, cultural, and political definitions of home, interweaving his life story with intimate preparations for his exhibition. Filmed in Italy and South Africa, IKHAYA is driven by themes of determination, socioeconomic tensions, and the transformative power of art.

MARKETING AND DISTRIBUTION

The film targets young artists, art enthusiasts, and those interested in themes of cultural identity, diversity, and the role of art in society. Building upon a global art community that Giggs has fostered through his 13 solo exhibitions, we aim to submit the film to festivals and host private screenings in art galleries worldwide, ensuring that the film reaches both established art communities and new enthusiasts alike. It will also serve as a project sample to pitch an expanded anthology series to a streaming network. This film is produced by So Fare Films, a women-led production company with a core business model centered around diversity, equity, and inclusion (DEI). With a deep commitment to amplifying underrepresented voices, this film not only showcases the extraordinary artistic trajectory of Giggs Kgole but also embodies the values of inclusivity and empowerment.

BUDGET

IKHAYA received a €1,000 grant from the Frank J. Guarini Business School and €1,000 from the Office of the President at John Cabot University, with additional in-kind contributions of €15,000 from So Fare Films. An additional €2,000 is needed to cover production expenses, including filming equipment, crew, editing, and post-production.

FORMAT HD

RUNNING TIME 10 Minutes

PRODUCER/ DIRECTOR

Jenn Lindsay Jenn@sofarefilms.com +393474595994